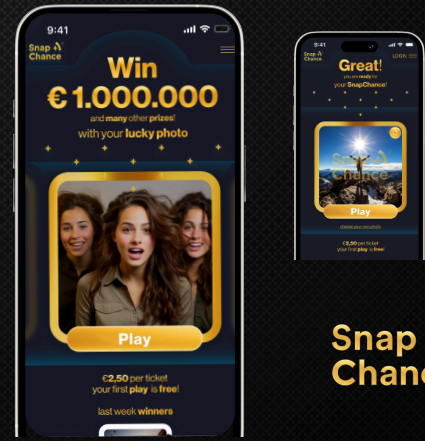


# SnapChance<sup>®</sup>

Transform Every Visit Into a Winning Experience

## ENGAGE CUSTOMERS, BUILD LOYALTY AND BOOST REVENUE -- WITH AN INTERACTIVE PHOTO SWEEPSTAKES.

Learn more at: [XtendGame.com](https://XtendGame.com)



### > Revolutionize Venue Experiences

SnapChance is a patented image-based lottery platform that transforms visitors into active participants, fostering engaging, community-driven experiences that boost dwell time, spending, and repeat visits:

- **Increase Dwell Time and Spending:** Entertain customers longer, driving satisfaction and higher revenue.
- **Build Community:** Create a sense of camaraderie with social, photo-based participation.
- **Enable Branding Partnerships:** Unlock opportunities for co-branded events and sponsorships that enhance visibility and revenue.

### > Reimagine Interaction Anywhere

SnapChance is the perfect solution for transforming any venue into an unforgettable experience hub. Its versatility and real-time engagement tools make it a standout choice for a variety of live settings:

- **Casinos:** Captivate customers with interactive games that amplify the thrill of gaming.
- **Sports Bars:** Enhance game nights by integrating SnapChance into your entertainment lineup for added excitement.
- **Streaming Events:** Keep the energy alive by combining live broadcasts with real-time SnapChance participation.



### Key Features

- ✓ **Photo-Based Entries**  
Users snap and upload photos, creating a unique and interactive lottery experience.
- ✓ **One-Time or Subscription Entry**  
Flexible participation options keep customers engaged over time.
- ✓ **Customizable & Branded Drawings**  
Tailor events to align with venue branding, themes, and audience preferences.
- ✓ **Real-Time Engagement Displays**  
Announce winners on venue TVs, digital screens, or via text notifications.
- ✓ **Physical Venue Engagement**  
Display winners' photos on venue screens to generate buzz and excitement.



### How to Play

- 1 **Registration**  
Players create a SnapChance account.
- 2 **Photo Upload**  
Players upload unique photos or select from a preset photo to enter.
- 3 **Entry Options**  
Players choose between one-time entries or subscription entry method.
- 4 **Lottery Drawings**  
Photos are entered into drawings with prizes ranging from cash rewards to exclusive offers.
- 5 **Winner Announcements**  
Announce winners live on venue screens or through digital notifications.